Sears

Chicago, Illinois

- 1886 Richard W. Sears starts a mail-order watch business in Minneapolis.
- 1887 Sears is joined by Alvah Roebuck and they move to Chicago to start a mail-order catalog business.
- 1893 Now Sears, Roebuck & Co.
- 2018 Sears declares bankruptcy in October.

Here is the first catalog page of brass for 1897.



Here is the second page for 1897. There is no brand name yet, but they do mention Germany and France, so these are likely the sources for these early instruments.

SEARS, ROEBUCK & CO., (Incorporated), Cheapest Supply House on Earth, Chicago.

our Celebrated \$6.55 Bb Cornet.

Retalls at \$12.

No 718 Bb Cor
net is one of the

best productions of the

best productions of the

stactory noted for

the excellence of

the excellence of

the excellence of

the first memoris.

It is made of beau
tifully finished

with the popular

tifully finished

with the popular

tifully finished

with the popular

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tiful the popular

to German sliver, and the cornet is complete with

waier key and music rack. Weight, boxed, 7 pounds.

No 7718 Bb Cornet is the same as No. 7718 above in
No 7719. Bb Cornet is the same as No. 7718 above in
strated and described, but is handsomely nickel

plated. Weight, boxed, 7 pounds. Our special price, \$7.56

Our \$10.45 Solo Eb Alto.



No. 7721. Solo Eb Alto.

as illustrated, is seldom
retailed at less than \$18.
and more usually at \$20.
By our economic system
we are able to cut off all
middlemen's profits and
er can even approach. This elegant instrument is
made of brass and has the Light Action silver piston
valves, of peculiarly advantageous construction. We
titialso with German silver mouthpiece, water key
our Special Price
No. 7722. Solo Eb Alto.

No. 7721. Solo Eb Alto.

and music rack. Weight, boxed, 6 lbs.

Story Special Price

No. 7722. Solo Eb Alto. Is very finely nickel plated. but otherwise the same exactly as No. 7721, illustrated and described above. Weight, boxed, 6 lbs.

Our Special Price

\$12.45

Our \$10.55 Eb Alto Trombone.



No. 7723. Eb Alto
Vaive Trombone, as shown in the illustratulo, is a special instrument designed to meet the demands of professionals, as well as of amateurs. It is very finely made of brass, with a handsome finish. The vaives are the French Light Action silver piston vaives. We fit the instrument with water key and German silver mouthplece. We also furnish free a fine music rack. Weight, boxed, 9 lbs.

Our special price. \$10.55

No. 7724. Eb Alto Vaive Trombone is exactly the same as No. 7723, described above, but is finished and extra nickel plated throughout. Weight, boxed, 9 lbs.

Our special price. \$12.55

Our Bb Tenor Valve Trombone for \$12.60.

No. 7732. 8b Iener, with bell up, has had the utmost care bestowed upon it to produce an instrument as near perfect as the hand of man can make it. The tone is unexcelled in purity and power. The instrument is made of finely finished brass and has the celebrated Light Action sliver pistons. The model is the improved style of French design and manufacture. Fitted with German silver mouthpiece, water key and music rack. Weight, boxed 10 lbs. Our special price.

No. 7733. Bb Tenor, with bell up, is just like No. 7782, lilustrated and described above, but is made additionally attractive and valuable by being nickel plated throughout. Our special price.

No. 7734. Bb Baritone, bell up, is just the nad model as No. 7732 Rb Tenor Ulay.

plated throughout. Our special price. \$14.95

No. 7734. Bb Baritone, bell up, is just the same style and model as No. 7732 Bb Tenor filustrated and described above. Made of brass beautifully finished, the improved model with Light Action of French design and manufacture. This action has silver pistons, and is especially sought after by professionals. We fit the instrument with German silver monthplece, water key and fine music rack; weight boxed 11 pounds.

Our special price. \$12.75

No. 7735. Bb Baritone, bell up, is just the same as No. 7734 above described, but is very finely nickel plated; weight boxed 11 pounds. Our special price \$16.70

No. 7737. Bb Bass. Improved Model, light action

plated; weight boxed II pounds. Our special price\$16.70
No. 7737. Bb Bass. Improved Model, light action
with silver pistons, is just the same style and model
as No. 7732 Bb Tenor, illustrated above. It is made of
brass, finely finished and fitted with German silver
mouthpiece, water key and music rack. This elegant
instrument is the best French manufacture and made
especially for best trade. We ship this instrument on
our liberal terms. Co.D., subject to examination. A
personal examination will assure the most critical
indge that we effect a remarkable saving inthe line of
band instruments of higest grade. Weight, boxed,
16 lbs. Our special price.
18.10
No. 7738. Bb Bass is the same instrument as No.
7737, above described, but is an unusual quality and
finely nickel plated throughout. Price... 319.10
No. 7740. Eb Bass is such



No. 7732.

Our Bb Tenor Valve Trombone for \$12.60.

No. 7725. Bb Tenor Trombone is precisely the same model as our Eb Atto Trombone illustrated above and is a beautiful se well as splendidly toned instrument. It is made by high class workmen who thoroughly understand the scientific construction of musical instruments. It is of brass, finely finished and is fitted with water key and German silver mouthpiece. An additional common in the musical rack. Weight boxed by pands. Cumment after musical rack. Weight boxed by pands. So. 7726. Bb Tenor Trombone is the same as No. 7726. Bb Tenor Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is the same as No. 7727. Bb Barlione Valve Trombone is very substance, and is fitted with shirt sh



Solo "C" Cornets.

No. 748. "C" Cornets, brass, improved model, French manufacture, light action, German silver piston vaives, with water key, extra Bô crook.

Each. \$8.50
No. 7749. "C" Cornet, same style as No. 7748. Nickel plated. Each. \$10.25
NOTE.—We guarantee our band instruments to be in perfect condition, as each one is thoroughly examined by an experienced workman before being shipped.

Bugles.

No. 7750. The Officers Bugle, made of brass as finely finished, key of C: weight boxed 5 pounds.
Our special price. \$1...0
No. 7751. Same, finely nickel plated.
Our special price. \$2.15

No. 7752. Cavalry Bugle, brass, key of F; weight boxed 6 pounds. Our special price. \$2.00 No. 7753. Same, nickel plated...\$2.65

No. 7752.



No 7754. Artillery Bugle, brass, key of G: weight boxed 6 pounds. Our special price... \$2.68

533

No. 7755. Same, finely nickel plated. Ourspecial 33.20



Bicycle Bugles.

Hunting Horns.

No. 7761. Hunting Horns; rass. One turn.



MISCELLANEOUS MUSICAL INSTRUMENTS.

Jews' Harps.



No. 7765. Jews' Harp. Common old style pattern as illustrated; good quality. Weight, 2 to 3 oz. Each. 80.06
No. 7766. Jews' Harp. White metal frames, fancy file finished Medium size. 80.10
Large size. 0.12
Extha Large size. 0.20
7768. Smith's Iron Frame
Jews' Harp, plated, brass tipped tongues. 2½ inch frame
Each. 80.16
No. 7769. Same, 3 inch frame
Each. 80.16
No. 7771. Smith's "Jumbo"
Jews' Harp, 334 inch iron frame.
Each. 80.40

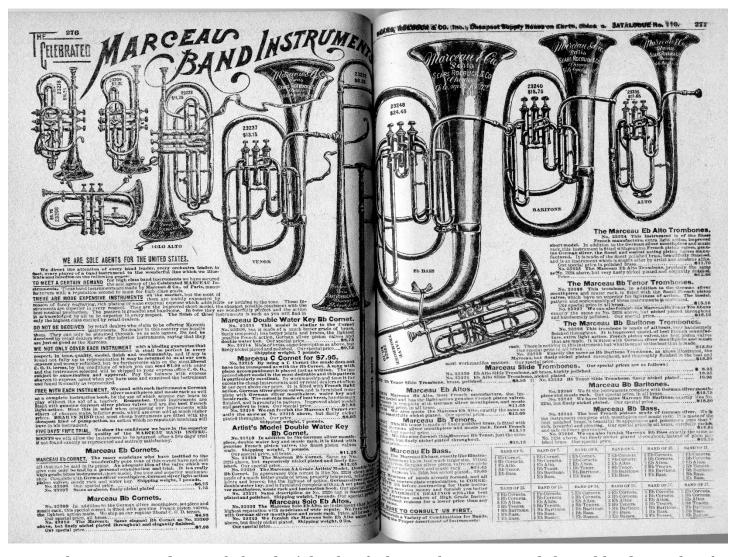
Whether you buy a Jews' Harp or a Piano, your order will re-ceive the same attention.

The list of Music Folios and Instruction Books is very com-plete. You will find them several pages farther along.



BVERY ARTICLE WE SHIP IS CAREFULLY INSPECTED, AND PASSES THROUGH THE HANDS OF THREE CHECKERS BEFORE IT GOES OUT. WE GUARD AGAINST ERRORS WITH THE UTMOST CARE.

By the Fall of 1900, Sears was offering the Marceau brand.



The name sounds French, but don't let that fool you. These were made by Bohland & Fuchs of Graslitz, Austria (now Kraslice, Czech Republic). Many can be found with a "B&F" stamp or other markings that they used, such as a small anchor. They were the cheap imports of the day.

Marceau & Cie cornet c.1900.



SEARS, ROEBUCK & CO., Cheapest Supply House on Earth, Chicago. CATALOGUE No. III.



WE HAVE secured the agency of the United States for the WORLD RENOWNED

DUPONT BAND INSTRUMENTS,

THE HIGHEST OF ALL HIGH GRADE BRASS BAND INSTRUMENTS.

The genuine well known DUPONT make, the very acme of excellence in brass band instrument manufacture.

WE HAVE BEEN ENCOURAGED TO PLACE THIS LINE FORE OUR CUSTOMERS by reason of the instant success and universal satisfaction of the celebrated Marceau instruments, and as it is our constant endeavor to make our lines as complete as possible, to give our customers the benefit of the very highest grade goods it is possible to produce in any department of merchandise,

WE HAVE SECURED AND ACCEPTED

WE HAVE SECURED AND ACCEPTED THE SALE OF THIS DUPONT MAKE.

HOW THE WORLD RENOWNED DUPONT BAND INSTRUMENTS ARE MADE.

THE BRASS the most important feature, is of the very best quality. So much depends upon the tempering of the brass and in the Dupont instruments the brass is tempered just to that point which makes it absolutely perfect as a medium for the transmission of vibration and sound. This point has been arrived at by years of experience. The tubing is rolled until it is practically seamless, and gradually increases in size from the mouthpiece to the bell, with no abrupt turn. This gives every instrument a most graceful shape. There are no sharp turns erni passing through the valves nor from the valves into the valve slides and back. These two effects make it possible for the amateur to produce quite as good tone as the professional performent.

INE VALVES are without fault, and there is no valve made that is quite heavy, which is necessary to afford proper protection from any pressure or blow to which it might be subjected. This point is very important and valuable, as any musician will readily understand that the least indentation or impression made upon this part renders the instrument useless, as no passage can be rendered with any degree of rapidity and accuracy. The valve piston is made of pure German silver and is carefully ground into the valve took, making it perfectly air tight and with the least possible friction. Perfect cleanliness, freedom from all oil, and proper lubrication with saliva make the valve best valves the very best that are made, and will admit of the execusion of the most rapid and difficult passages with perfect freedom, clearness and distinctiveness of each and every note.

EVERA PRECAUTION is taken in making the joints so that they are very strong, perfectly air tight and that no obstruction is left upon the inside of the tabe flast would hinder the passage of air. Very neat and attractive reinforcing bands are used at the end of ach valve slide, which not only adds to the appearance of the instrument, but makes those parts much stronger and less liable to become dented. All instruments ar

THE MODEL OF THESE INSTRUMENTS is the result of much study ance as well as to the shape that would allow the best possible results musically. The Valve Trombones are the new long model and are indeed handsome instruments, the tone of the Bb Tenor being of exceptional quality and brilliancy and its tone can hardly be distinguished from the rich tones of the Silde Trombone. Each instrument is provided with a silver plated mouthpiece and a very strong music rack. The Bb Cornets are furnished with an A set piece for use in orchestra or solo playing. The C Cornet, which is intended for playing Church, Sunday School and all vocal music without transposition, is provided with a Bb Crook, which makes it equally as useful in brass bands as in Church or Sunday School.

We furnish these instruments in four different styles of finish:

Finish No. 1—Highly polished brass.

Finish No. 2-Highly burnished nickel plate.

Finish No. 3—Triple silver plate, satin fluish. Finish No. 4—Triple silver plate, burnished.

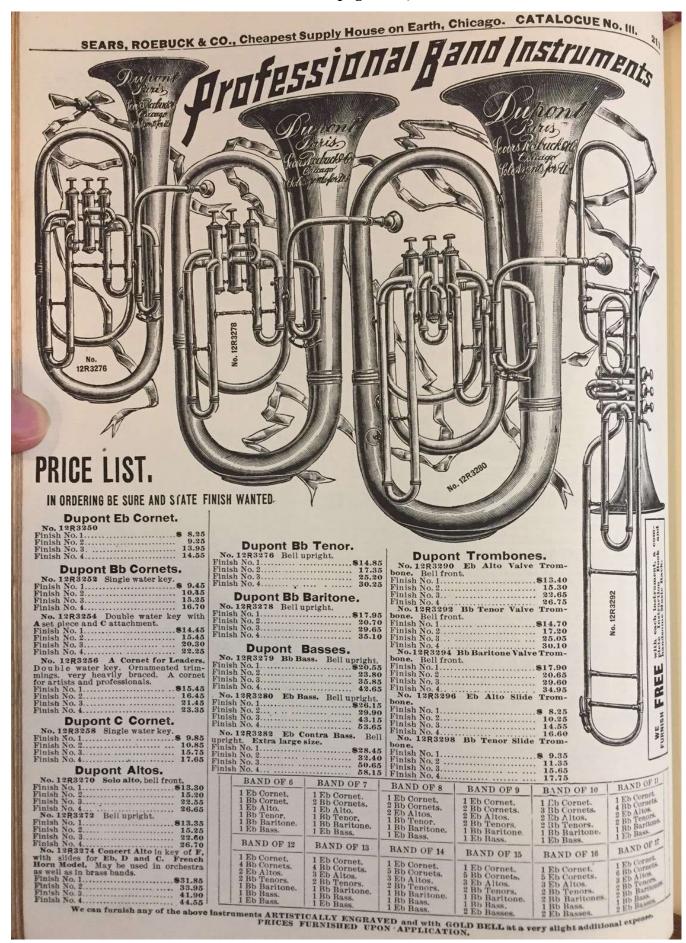
De l'art

OPPOSITE PAGE.

When ordering be sure to state which finish is desired.

sure to state which are plated with any degree of rapidity and accuracy. The plate is made of pure German silver and is carefully ground into the rapic cleanliness, freedom from all oil, and proper inbrication with salivation make these valves the very best that are made, and will admit of the execusion of the most rapid and difficult passages with perfect freedom, clearness and appreciates a fine instrument will be delighted with his purchase. We sell these goods as we do everything quoted in this catalogue, under the guarantee that if they do not prove perfectly satisfactory and instruments in the provent of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument, of each valve slide, which not only adds to the appearance of the instrument is unusually to be add a slide of the tube that would hinder the passage of air.

Instruments and appreciates a fine instrument will be delighted with this purchase. We sell these goods as we do everything quoted in this catalogue, under the guarantee to be well it have do not prove perfectly as the provent of the satisfactory and instrument will be delighted with the purchase. We sell these goods as we do everything quoted in this catalogue, under the guarantee to be will be delighted with the purchase.



I am missing the Marceau page mentioned here but they probably didn't change from the 1900 catalog. These Dupont models are called "Professional" but that's really stretching it. I doubt if any professionals used Sears instruments. The early Duponts may have been made by Couesnon of Paris. They were the world's largest manufacturer at the time and made imports for many companies. There was no actual maker in Paris named Dupont.

Here's a Dupont cornet that I had at one time which closely matches the catalog.



The 1908 catalog has the Lamoreaux brass instruments.

This is another fake French name used by Sears.



1908 Catalog - page 1

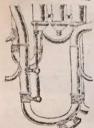


Lamoreaux Cornet matching Artist Trio model.



LINE OF

MADE BY TOURVILLE & CO., OF PARIS, FRANCE,



PEARL VALVE BUTTONS.

No. 12K8180 Brass, polished. \$14.95 No. 12K8183 Nickel plated. 16.20 No. 12K8184 Silver plated, satin finish 19.45 No. 12K8190 Silver plated, polished. 20.95

Leadere' B Flat Cornet. Double Water Key.
PEARL VALVE BUTTONS.

Artists' B Flat Cornet.

PEARL VALVE BUTTONS.

We offer this instrument as something particularly fine for obesists and those who desire a cornet of the highest possible rade in both looks and playing qualities.

No. 12K8205 Brass, polished \$19.45

No. 12K8206 Nickel plated 20.70

No. 12K8207 Silver plated, satin finish, published hell 23.95

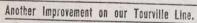
gold lined bell No. 12K8208 Silver plated, polished, gold lined bell

THE ENTIRE LINE FITTED WITH MOTHER OF PEARL VALVE BUTTONS AND THE WONDERFUL TOURVILLE LOW PITCH ATTACHMENT.

AN EXAMINATION OF THE ILLUSTRATIONS SHOWN BELOW will show you that AM EXAMINATION OF THE ILLUSTRATIONS SHOWN BELOW will show you that ment, enabling the performer to change the instrument instantly from high to low be necessary for him to change the instrument instantly from high to low be necessary for him to change his instrument from one pitch to another, and with ordinary band instruments it would be necessary to possess both a high and low pitch instrument in order to be prepared for every emergency. With this attachment only one instrument in is necessary. As all planos manufactured nowadays are tuned to low pitch, and as the large majority of band instruments used throughout the country are always found it necessary to own both a high and low pitch instrument in order to be fully prepared for every emergency. With the strument in order to be fully prepared for every emergency. With the large from one pitch to another. The engraving which we show herewith liturations from the pitch with a pitch with the pitch attachment makes it easy to change from one pitch to another. The engraving which we show herewith liturations from any large from one pitch to another. The engraving which we show herewith liturations from any large from one pitch to another the death of the pitch and is one of attachment to these instruments has not in any way affected the pitce, and the low pitch with a low pitch with a low pitch with a low pitch to another.

E Flat Cornot.

E Flat Cornet.



Every instrument from our E flat cornet to our BB flat bass is fitted with beautiful mother of pearl valve buttons, at no additional cost to our fustomers.





Tenors and

Altos.

These are by far the best harmony instruments ever turned out by any maker. Their tone is peculiarly adapted for accompaniment parts and is heavy enough for solo work. As great care has been used in their manufacture as is used in the has been used in their manufacture as is used in the manufacture of the finest cornets of this line, and we do not hestate to say that they are the best instruments of their kind ever produced.

No. 12K8210

Alto, brass polished \$17.90

No. 12K8212 Alto, nickel plated.

No. 12K8214 Alto, sliver, satin finish.

\$24.40

Silver, pollshed.

28.46

| No. 12K8228 Tenor, brass, polished | 8.45 0.55 8.80 9.05 8.55 | 12K8223 Tenor, silver | 12K8220 12K8220 | No. |
|------------------------------------|--------------------------------------|-----------------------|--------------------|-----|
|------------------------------------|--------------------------------------|-----------------------|--------------------|-----|

We furnish each one of these instruments with a

MUSIC HOLDER AND INSTRUCTION BOOK

and offer the complete line as being unsur-passed by any line of Band Instruments on the market today.

B Flat Baritons. II-Inoh Boll.

Of all brass instruments the baritone is perhaps the most difficult to make, for the reason that gree depth and breadth of tone are required, com bined with the lightest possible action. This happy combination is faily realized in this barions at the result of much special thought and experiment, and the makes has succeeded in so regulating the air pressure as to produce the lightest valve action over known. BUTTONS.

ever known. No. 12K8226

over known.

No. 1288226

Brass, polished

Ne. 1288228 Nicker
plated

No. 1288228 Nicker
plated

No. 1288230 Silver plated

setti hisbit

Flat Bass. 1145-Inon Beil. \$25.25

1288236 Nicker plated

1288236 Nicker plated

1288236 Nicker plated

28.25

1288240 Silver plated, polished

E Flat Bass. 15-Inch Beil.

E Flat Bass. 15-Inch Beil.

The Tube shown to the illustra-tion is with-PEARL VALVE BUTTONS.

the illustration is without the finest E flat bass ever made in tone tunesned finish. Too much cannot be said in its praise, but we would prefer to place it in the hands of bass players and lettle speak for itself. In tone, tune and valve action it is certainly a rore-fails of the said in the hands of the tunesned finish in the present of the tunesned for tunesned for the tunesned for tunesne years, and only re-alized in this pro-duction of the mas-

74.48

No. 12K8242 Brass, polished No. 12K5244 Nickel plated, No. 12K8246 Silver plated, seath finish. No. 12K8248 Silver plated, pollshed. 39.55 Helicon E Flat Base. 15½-Inch Bell.
We can furnish Helicon Bases in this line fitted with pear
valve buttons and an extra low pitch slide, at the following

ices:
No. 12K8258 Brass polished
No. 12K8260 Nickel plated
No. 12K8262 Silver plated, sath finish,
No. 12K8264 Silver plated, polished \$60.65

He. 12K8254 Silver plated, polished. 88.65
BB Flat Bass. 16½-Inch Bell.
To very large organizations we cannot recommend to be produced to the special special

Valve Trombones. 7-Inch Bell. PEARL VALVE BUTTONS.

23.95

The Trombones of this line are all well balanced and easy to hold, and be model is one which has received the approval of both maker and player, wing to the peculiarly sweet tone they possess, they are favorite instruments a library to the peculiarly sweet tone they possess, they are favorite instruments

| No. 1288266 E Flat Alto Trombone, brass, polished. \$17.65 No. 1288268 E Flat Alto Trombone, nickel plated. 19.55 No. 1288270 E Flat Alto Trombone, silver plated, satin finish. 24.16 No. 1288272 E Flat Alto Trombone, silver plated, polished. 28.16 No. 1288273 B Flat Alto Trombone, brass, polished. 19.45 No. 1288273 B Flat Tenor Trombone, nickel plated. 19.45 No. 1288273 B Flat Tenor Trombone, silver plated, satin finish. 27.05 No. 1288280 B Flat Tenor Trombone, silver plated, ponished. 81.45 | 555505 |
|--|--------|
|--|--------|

B Flat Tenor Slide Trombones.



In this instrument the maker has succeeded in combining the profound tone of the old German instruments with the light, siry tones of the more recent French trombones, thus realizing a dream which has baunted both maker and player for so many years. The tone of this trombone is mellow and rich, and the style of action is perfection itself.

| No. 12K8282 No. 12K8284 | Brass, polished | 3.75 |
|----------------------------|--------------------------|-------|
| No. 12K8286 | | 15.65 |
| No. 12K8288 | Silver plated, polished. | |

Tourville Cornet (author's photo)

Another European stencil not made in France.

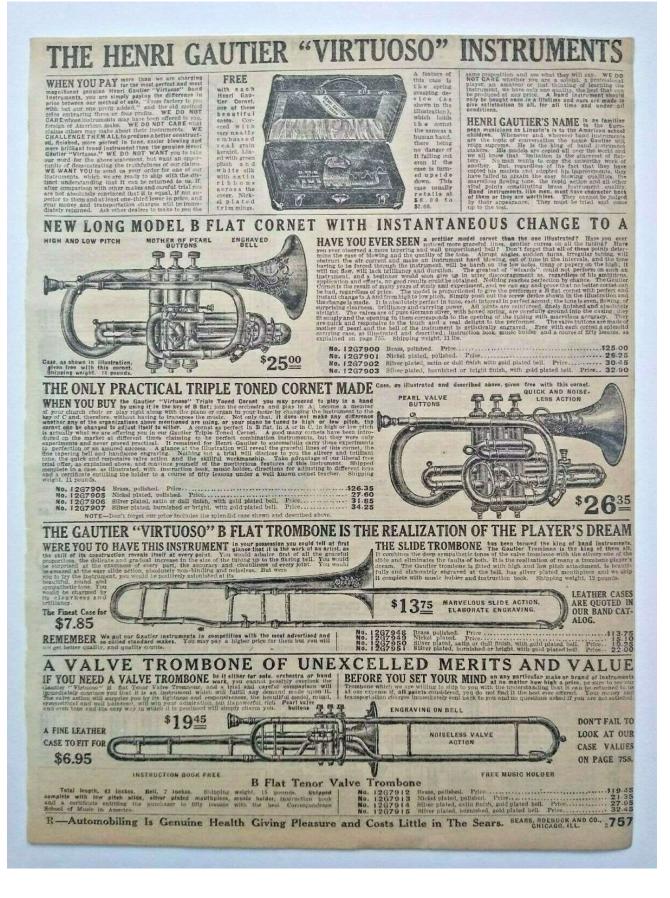


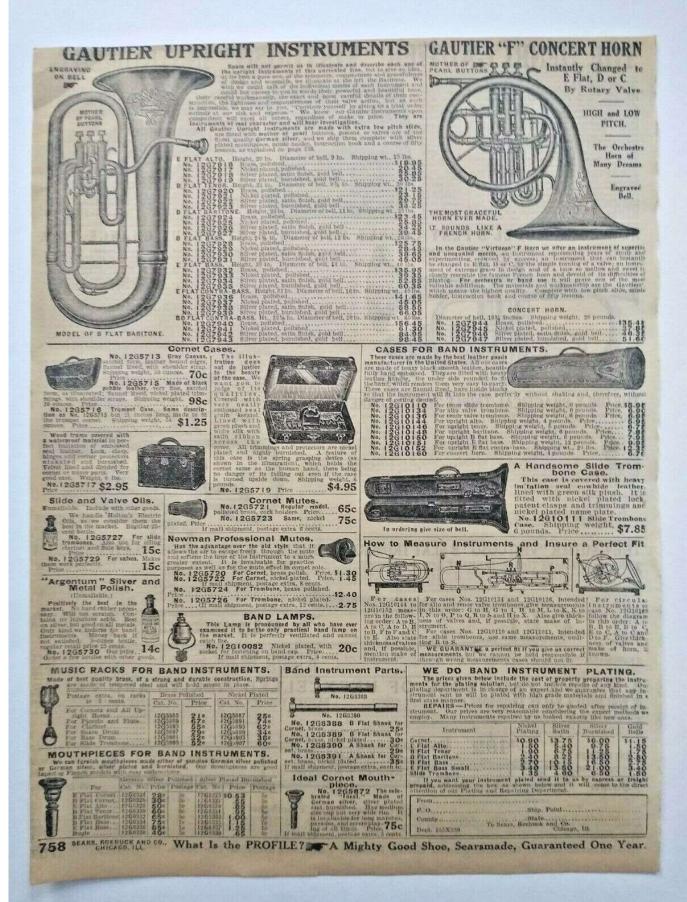
Tourville Eb Alto horn



1911 Catalog with the Gautier models.

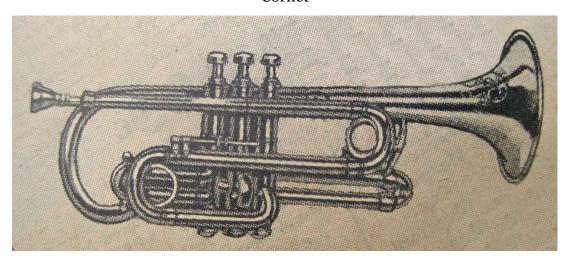
These were made by Bohland & Fuchs of Austria and are quite commonly found today.



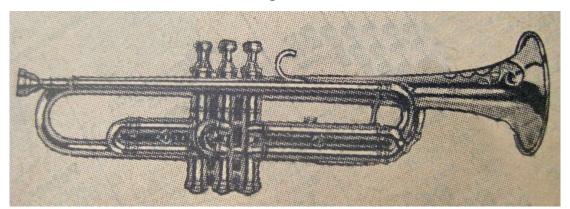


1933 Marceau brass from Sears Catalog

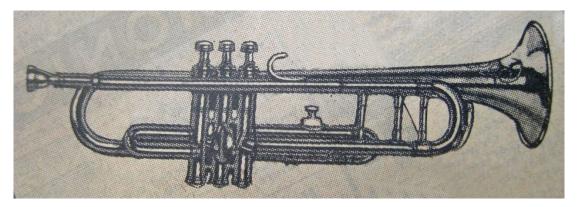
Cornet



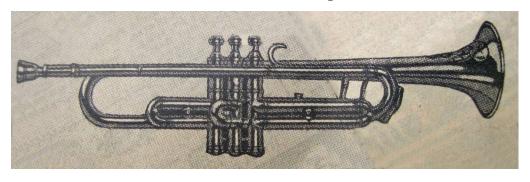
Long Cornet



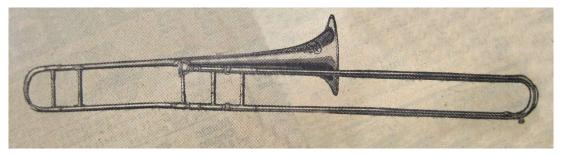
Trumpet



Narrow Profile Trumpet



1933 Marceau Trombone



1940 Sears Catalog - Bandmaster models made in Elkhart



Bandmaster instruments show up occasionally in auction sales and seem to be made by various companies over time. Examples should be matched with those from Harry Pedler & Sons, Buescher, and other Elkhart makers in order to determine the real source.

1941 Catalog – they have now added the Artist models



BAND INSTRUMENT

- *Regularly sells for \$8.5 under maker's own nationally famous label. Recessed volve cops—short, fost, action. Tuned to A440 pitch.

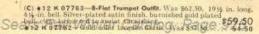
 Fungel or Cornet Outlit
 12 K 07162 or 12 K 07100

 \$50 bown

 **Now improved mouthplects designed for pressure-free playing.
 Complete coeffs includes Delaxe cose, two mouthplects designed for pressure-free playing.

 **Legislation of the Cornet of the

The Ultimate in solo instruments for the most discriminating prolessional. Each Artist instrument is land-litted by master craftsmen, must meet standards of highest quality, and pass performance
lests for tone, flexibility, intonation and perfectly smooth instantancous action. Faultless billiance of tone from low G to high C.
See 30-Bey trial below. Slops. wt., corner, trumper conflix, 11 fbs.
(A) 412 K 07761—8-Fiel Corner Outfil. Was \$62.50. 16 in.
long, 44-in. hell. Extra ring on valve slide silver-plated. \$59,50
412 K 07760—Gold color lacquer finish. Was \$37.50. 54.50



UNDER MAKER'S NAME

YOU'D PAY 40% MORE

We change only the label. These same instruments under the manufacturer's own brand name would cost you 40% more. Only Sears offer this nationally famous quality at such savings. See Inside Back



CRUSADER . . . Equals \$42.50 Quality

- "Performance Tested" for easy action, full clear-tone.
 Guaranteed accurately tuned to A440 pitch.
 Made of muliculty tested brass, heavily silver-ploted.
 Non-corrosive volves and pistons, hand-fitted for smooth, silent action. An expensive feature rarely offered at this low price.
 Sturdily braced to stand wear and tear of hard practice.
 Complete outfit includes silver-ploted mouthplace, valve ail, music lyre, instruction book, and Keratol-covered case.

America's greatest value in band instruments. Sears save you 40% by changing only the label. Made in Elixhart, Indiana by one of the nation's largest brass instrument manufacturers. Respectally designed to bring students in school bands a good dependable instrument at the lowest possible price.

Silver-ploted Bross, clear lacquered to resist tarnishing. Bur-mished gold-plated bell. Case has shaped wood frame and has attractive inside fining with nickel-plated hardware.

(C) B-Flot Trompet 2014 inches long, 414-inch bell. Penetrating, brilliant tone. Water key. Slide change to A. Mother-of-pearl valve buttons. Shipping weight, 9 pounds.
12 K 67704—Complete Outfit with Case......\$26.95

(A) 8-Flot Cornet. 10 ½ inches long, 4 ½-inch bell. Same specifications as trumpet. Cornet has foller more mellow tone than trumpet. Shipping weight, 9 lbs.
12 K 67703-Complete Outfit with Case. \$26.95

(8) 8-Fiel Trombone. (6) § 10, long, 7-inch bell. Well balanced with senouth, easy-action slide. Non-corresive slide atocking. Balancer and slide bock. Shage wit 11 lbs.

12 × 07710—Complete Outhit with Case. \$32,50



BANDMASTER . . Value Leaders

- Soils for \$50, under the maker's own label.
 "Performance Tested" for perfect intensition.
 Selected materials and expect hand workmanship assure greates strength, more heaviful tone and outstanding performance. Tuned to A440 pitch.
 Nan-corresive valves—Quiet lang-life springs.
 Tapsend Water-Key—Quiet slide change to A.
 Complete outfit includes \$8 carrying case, silver-plated mouth-

piece, music lyre, voire oil, mate, and Sears \$1.50 Home Study Course, [See Page 864.]

Every Bondmoster is precision made and must pass the same performance tests as mationally advertised instruments. Real professional quality, built lor long, bard service. More heavily silver plated, coarted with a clear languager 5we 30-Day Trial Offer of left. Shipping weight, cornet or trumpet outfit. 10 lbs.

Bendmuster Case included, 88 quality elsewhere. Semi-Gladstone style wood case. Washable Keratol covering. Post style familie. Attractive liming.

(C) B-Flot Cornet. 10 ½ (oches long. 4 ½-inch bell. Complete Outit.

 12 M 67750—Silver plated satis finish, gold plated bell.
 12 M 67751—Gold colored larguer finish. (A) B-Fiet Trumpet. 20 inches long. 434-inch bell. Complete Outlt.

12 K 07752—Silver-plated satin finish. Burnished gold plated bell. \$37.50

12 K 07753—Gold colored lacquer finish. 35.00 (B) Trembons. Drawn, non-corrosive one-piece slide, hand ground. Improved water key, slide lock and balancer, Medium bore. Ships. wt., 19 lbs.

•12 × 67756—Trembone Outlit. Silver plated. Gold plated bell. \$42.50

Bandmaster Artist Cornet possibly made by the Elkhart Band Inst. Co.



Supertone Bandmaster Cornet



1942 Catalog – now Silvertone Artist & Bandmaster models



Silvertone "Artist"

Silvertone "Artist"

Excellent quality—built for the professional player who demands flexibility and brilliance of tone, as well as extreme accuracy of intonation. Only fine quality materials are used—only finest quarkmanning. Ourstanding features include reinforced monthpieces receivers—lathe-turned silver-plated munthpieces—nixele-silver valves, reassed, handlapped and fitted for lightning fast action—inhid mother-olpear finger tips and carefully fitted water keys.

Sleek, gleaming, highly polished brass finish—protected with a triple coat of clear lacquer. Luxarious band-engraving. Also included is a deluxe Gladetone style case, keratol covered with rayon plash lining, fine bardware.

Simped from Chicago or Philadelphia only. Oeder and any postage from your mearest mail order house. See inside back cover for Elssy Payments.

Silvertone "Bandmaster"

quality—a supendable instrument built to professional sard, yet priced to meet the demands of the young man or school student. Similar in design to above instrument of quality materials and workmanship—briltone—easy blowing and many more features. Pollshed, buffed and band-engraved. Brilliam brass finish is test with three costs of clear bacquer, Alo included in-Gladstone style case, keratol covered and filmed Ample room for accessories. • Shipped from Chi-Philadelphis or Boston, you pay postage from easewhere there have. Easy Terms on inside back cover.

Trumpet

Trumpet
Designed for particular players
—true, brilliant, flexible tone.
Recensed nickel alver valves
respond instantly. Reinforced
mouthpiece receiver. 2 water
keys—beavily bruced. Third
valveslide adjust ment. 19 inches
long, 5½ fanches deep; 4½-lanch
bell. Outfit includes cose
mouthpiece, fore, must
bell. Outfit includes cose
old and \$1.00 Seare Boine Study
Course. Shipping weight,
11 pounds.
12 0 07773
Complete Outfit. \$82.50

Trumpet

Cornet

Cornet

Master craftsmanship in every detail—tich, snappy tone, and accurate iit of action in all ranges. Receased nickel silver side. Flat, reunded artistic hardened. Third valve slide adjustment. 15½ metas long. 5½ inches deep, 4½-inch bell. Outfit includes case, mouth piece, tyre, mute, valve oil and \$1.50 Home. Study Course. Shipping wt., 11 lbs. 412 007775. Complete Outfit. \$82.50

Trombone

Reinforced mouthpiece teceiver, 2 water keys, beavily reinforced. Recessed valves. Third valve side adjustment. 19½ inches long. 513 inches deep, 4½-inch bell. Includes Case, mouthpiece, lyre, mute, oil and 4½-inch bell. Includes Case, mouthpiece, lyre, mute, oil and \$1.50 Sears Home. Study Course. Stpg. wt., 11 pounds. 21.50 Sears Home. Study Course. Stpg. wt., 11 pounds. 21.50 Sears Home. Study Course. Stpg. wt., 11 lbs. 412 D07749

Complete Outlit. \$57.50

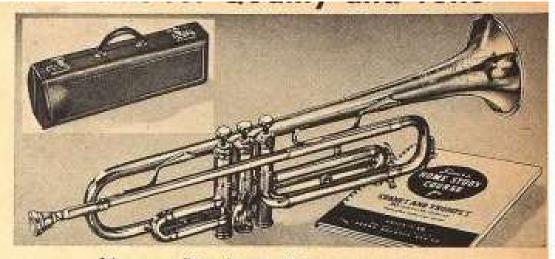
Complete Outlit. \$57.50

Trombone

Medium bore, 785-inch bell; 45-inches long. Good quality nickel silver nide. Flat, rounded the inches long. Stide adjustment. 6 inches long. Good quality nickel silver nide. Flat, rounded the inches long. Stide adjustment. 6 inches long. Good quality nickel silver nide. Flat, rounded the inches long. Stide adjustment. 6 inches long. Good quality nickel silver nide. Flat, rounded the inches long. Stide adjustment. 6 inches long. Good quality nickel silver nide. Flat, rounded the inches long. Stide adjustment. 8 inches long. Good quality nickel silver nide. Flat, rounded the inches long. Stide adjustment. 19½ inches deep, 4½-inches long. Stide adjustment. 19½ inches long. Stide adjustment. 19½ inches

After. All musical instruments on this page were made before government reg-

1943 Catalog – now adding the Super Artist model



Silvertone "Bandmaster" Trumpets and Cornets

 Lacquered and brilliantly polished brass—buffed and hand-engraved Silvertone traditionally fine quality-clear, true tone and sparkling finish have made many young bandsmen and school students outstanding performers.

Silvertone features usually found only on much higher priced instruments: reinforced mouthpiece receiver, I water keys heavily reinforced. Recessed, rust-proof valves. Third valve slide adjustment. Tuned to A440, standard pitch. Outfit includes: mouthpiece, lyre, mute. oil. \$1.50 Sears Home Study Course and semi-glad-stone style case, keratol covered and fiannel lined. Case has room for accessories. Shipped from Chicago, Phila, or Boston; you pay postage from nearest mail order than the course of the case.

house. Easy Terms on inside back cover.

8: Cornet 16 inches long, 5½ inches deep, 4½ inch bell.
12 F 07745—Complete Outfit. Shipping weight, 11 pounds.
57.50
Shipped from Chicago, Phila, or Boston; you pay postage from nearest mail order house. Easy Terms on inside back cover.

Silvertone "Artist" Trumpets and Cornets

 Restproof nickel silver valves, recessed, hand-lapped, give instant response Fine quality inlaid mother-of-pearl finger tips and carefully fitted water keys
 Heavier gauge brass—highly polished with luxurious hand engraving

Designed particularly for advanced players—true, brilliant, flexible tone. Lathe-turned, silver-plated reinforced monthpiece, 2 heavily braced water keys, third valve slide adjustment. Tuned to A440 pitch. Outfit includes: monthpiece lyre, mute, valve-sil, \$1.50 Home-Study Course and deluxe Ghadstone style case, kerntol covered, rayen-plass-liming, good quality hardware.

Shipped from Chicago or Finladelphia only. Order and pay postage from nearest mail neder house.

mail order house.

Silvertone "Super Artist" Trumpets and Cornets

 Superior nickel silver valves—hand-fitted, lapped and recessed.
 Heavy gauge brass with three coats of clear lacquer, hand-buffed and polished; elaborately engraved by hand

Inlaid mother-of pearl fingertips and two hand fitted water keys.

All the features required by professional musicians. You can fill any "solo" chair with these superior instruments. Pure, brilliant tone, accurate intonation in all ranges. Third valve slide adjustment. Tuned to A440 standard pitch.

Outfit: mouthpiece, lyre, mute, valve oil, \$1.50 Sears Home Study Course, and deluxe Gladstone case, kerutol covered, colorful plush lining and finest hardware.

Shipped from Chicago or Philadelphia only. Order and pay postage from Scars nearest mail order house.

By Trumpet 19% inches long, 5% inches deep, 4%-inch bell \$ 12 E 07779—Complete outlit, Shipping weight, 11 pounds......\$98,50

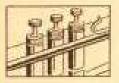
The next catalog to include brass is from 1948.



SILVERTONE TRUMPET AND CORNET OUTFITS

with rich, rounded tone built in by master instrument craftsmen!

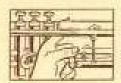
Make your own music . . . be popular at parties and get-togethers
. . . make money, too, by playing at dances, picnics, club meetings



Valves are precision ground to an accuracy of 0,0002 inch



Brilliantly polished brass protected by 4 coats of lacquer



Ferfectly belonced, easy to play without firing your arm



Working parts all painstukingly handlitted by craftsmen

Handsome Stavegrove B-Flat Trumpets and Cornets in the popular medium hore. Glistening, highly polished brass. Each nickel plated, mirror-finished valve is carefully hand-fitted for smooth, silent, easy operation. Graceful bell is beautifully hand engraved. Trumpet size 21 in. long; 434 in. bell. Cornet size 1634 in. long; 434 in. bell. Complete outfit includes instrument, nickel-plated mouthpiece and lyre, attractive case and Sears Home Study Course. Shpg. wt. each 7 lbs.

Professional Trumpet Speed Outfit, Velvet-smooth box valves (spring on top); two water keys; nickelplated tuning slides. 57 D 02303. \$92.50

57 D 02303—Deluxe Trumpet Outlit. Standard valves; I water key.\$69.50 © Professional Cornet
Outfit, Superamooth box valves
(spring an top); two
water keys; nickelplated tuning slides.
57 D 02355.
\$92.50

D 57 D 02353-Deluxe Cornet Outfit. Standard valves; I water key \$69.50 The slanted double brace on the trumpet looks more like this Ohio Band Inst. Co. example.



1949 Catalog has the same offerings.



SILVERTONE TRUMPET AND CORNET OUTFITS . .

with rich, rounded, thrilling tone built in by

master instrument craftsmen

B-Flat system in popular medium bore. Glistening, highly polished brass. Each nickel plated, mirror-finished valve is carefully hand-fitted for smooth, silent, easy operation. Hand engraved bell. Trom-



pet size 21 inches long; 436-inch bell. Cornet size 1636 inches long; 436-inch bell. Complete outfit includes instrument, mouthpiece and lyre, attractive case and Home Study Course. Shipping weights Trumpets, 10 pounds; Cornets, 9 pounds.

- D 57 E02305—Professional Trumpet Outfle. Velvet-smooth box valves (spring on top); two water keys; attractive nickel \$89.50 plated tuning slides. War \$92.50, \$89.50
- E 57 E 02303—De luxe Trumpet Outfit. Standard valves; 1 water key......\$64.50
- F 57 E 02355 Professional Cornet Outfit. Super smooth-working box valves (spring on top); two water keys; nickel placed tuning slides. Was \$92.50, \$89.50



"I QUALIFIED FOR THE SCHOOL BAND . . THANKS TO THE HOME STUDY COURSE METHOD"

You, too, can be eligible to play in your local band this very season!

Join in the fun of playing in a band! Be active in every big event! Travel with the football team! Even if you can't play a note of music today ... you can qualify for a band this season ... by careful study of the Home Study Course included with every Silvertone Band Instrument shown on these pages. You begin with the basic fundamentals of music . . . and learn step-by-step from clearly explained and illustrated lessons that help you play as you learn! Self-help examinations are spaced at frequent intervals between lessons...to let you know how rapidly and skillfully you are progressing ... as you proceed to more complex lessons.

"Which Musical Instrument Should I Play?"

You can play any SILVERTONE Instrument! But if you have thin lips, normal teeth, your best bets are trumpet, cornet, clarinet, sax, flute. For thick lips, normal teeth, select trombone, clarinet, sax, flute. For protruding teeth, select flute, clarinet, sax.

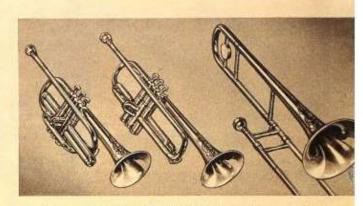
Cornets have round, mellow tones; used mainly in marching band work. Trumpets have brilliant carrying power; best suited for orchestra work. Trombones have majestic middle tones, great volume range; used in marching bands and orchestra work.

Flutes have high soprano tones; for marching hands, symphony orchestras, lead parts in concert bands. Alto soxes have sweet, mellow tones; Tenor Soxes are larger, pitched lower than alto; both used in marching bands, dance orchestras. Clorinets have rich, reedy tone; important for solo work in all combinations.

Select the instrument that suits you best, that you like best!



SILVERTONE BAND INSTRUMENTS . .



It's easy to play the ALL-NEW precision crafted SILVERTONE BETTER BAND INSTRUMENTS

True, clear tones with minimum effort . . . because of precision fitting. Smooth, crispaction valves on trumpets and cornets. An accurately drawn effortless slide action on trombone. Four coats of lacquer over high-quality brass. Solid nickel silver handfitted valves and slides. Engraved bells, attractive leaf design. With mouthpiece, lyre, oil, rayon plush-lined case and Sears De luxe Home Study Course.

Comet or \$6795 \$7.00 Down ... on Trumpet ... Euch \$6795 Soors Easy Terms

Comet and Trumpet. Pitched in B), slide change to A. Medium bore. 4½-inch bell. Bottom valve springs; recessed valve caps; 2 water keys. Excellent balance for carrying and playing. Polished to brilliant luster. With all accessories listed above.

Cornet. 1754 in. long. Rick, mellow tones; used in-marching bands. Shipping weight 11 lbs. 57 £ 02353. \$67.95

Trumpet, 21 in. long. Sharp, penetrating tone; for orchestra work. Shipping weight 12 lbs. 57 E 02303 \$67.95 Trambone \$7495 \$7.50 Each \$7495 Down

Trombone. Pitched in Bb. 45 in. long, 7-in. bell. Positive slide lock prevents slide from falling out accidentally. Counterbalance makes trombone balance in extended posi-tion. Medium bore. Nickel-plated mouthpiece. With ac-cessories listed above. Shipping weight 17 pounds. 57 E 02428 \$74.95



You'll play best with our finest . . most beautiful SILVERTONE BEST BAND INSTRUMENTS

Luxury quality at a popular price! Easy for the beginner to play; fine enough to meet professional requirements. Parts normally touched by hands are tarnish-resistant nickel-plated brass. Other parts top quality brass, protected by 5 bakedon super-tough lacquer coats. Extra-large floral design band-engraved on bell. Pay postage from factory at Elkhart, Ind. Order from mail order house.

Cornet or \$11295 \$11.50 Down..on Trumpet..Each \$11295 Sears Easy Terms

Cornet and Trumpet. B), slide change to A. 436-in, bell. Solid nickel silver valves hand-fitted to exact tolerances. Professional hore, 2 water keys. Mouth-piece, tyre, oil, top quality rayon plush-lined case, Sears De luxe Home Study Course.

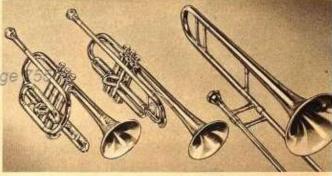
Cornet. 1736 in. long. Sweet, full tone. Used in

Cornel, 1736 in long. Sweet, full tone, Used in marching groups. Shipping weight 11 lbs. 57 E 2383F. \$112.95

Trombose \$11295 \$11.50

Trombone, Pitched in Bb. 45 in. long, 7-in. bell. Precision slide lock won't rattle. Stocking drawn from body, not soldered drawn from body, not soldered on. Nickel-plated counter-balance evenly distributes weight. Nickel aliver slide hand-fitted. Mouthpiece, lyre, oil, de luxe case. Sears De luxe Home Study.

57E2434F-Wt. 17 lbs. \$112.95



A new low-priced line . . designed for the beginner . . SILVERTONE GOOD BAND INSTRUMENTS

An inexpensive way to learn to play... and start having the fun that members of the band all have. Easy-blowing... even for the beginner. Hand ground nickel alloy valves on trumpet and cornet. Hand ground nickel alloy slide stockings on trumbone. Made of good grade trumpet brass, lacquered to protect shiny finish. Die stamped Silvertone name on bells.

Cornel only or \$3995 \$4.00 Down . . on Trumpet only . Each Soors Easy Terms

Cornet and Trumpet. Bb. slide to A. 456-in. bell. Short-travel large caliber valves. Modern braces, pearl finger tips. Medium bore. Available with or without case. Home Study Course, mouthpiece, lyre, oil included with every cornet or trumpet.

Cornet. 18 in. long. 57 E 02364 — With cose. Shpg. wt. 11 lbs. \$47.95 57 E 02363 — Cornet only. Shpg. wt. 4 lbs. . \$39.95

Trumpet, 2134 in, long, 57 E 02314—With case, Shpg, wt. 12 lbs. \$47,95 57E02313—Trumpet only, Shpg, wt. 4 lbs., \$39,95

Trombone \$4495 \$4.50 Down

Trombone. Pitched in Bb. 4534
in, long, 695-in, bell. Fast
action slide. Long pattern
water key. Slide lock. Medium bore. Home Study
Course, Iyre, mouthpiece, oil,
Available with or without case.
57 E 02433—Walt cose.
Shpg. wt. 17 lbs. 559,95
57 E 02432—Trombons only,
Shpg. wt. 5 lbs. \$44.95

The 1951 Catalog is down to two price levels.

The lower priced horns are made in France, probably by Couesnon.



The 1954 Catalog is back to three price levels.



The 1955 Catalog introduces the Silvertone 200 series made in Elkhart. The \$99.95 trumpet appears to be the Pedler Art model.



Introducing Our New Silvertone "Model 200" . . . Finest Brass Instruments We've Ever Offered!

Here's the proud result of months of research d development. Engineered and designed in Elkhart, Indiana by one of the most famous makers of brass instruments.

Silvertone "Model 200" Trumpets, cornets and trombones give you scientific assurance of uniform quality and perfect intonation. Every instrument is played and tested electronically before it leaves the factory. Precision hand-boned, nickel-silver valves are nickel-plated. Encased top springs are "trigger-fast" for dependable performance.

Built for durshility at point of greatest wear-each valve wall 3 times thicker than in any instrument we've ever sold.

Golden polished bross is engraved and inc-quered to protect finish. Finger crooks and water keys are solid custings

includes plush-lined luggage-type case with simulated leather trim; leather handle, mouthpiece, lyre, oil, and home study book

SATISFACTION GUARANTEED: We believe the "Model 200" is the finest brass instrument value on the market today—satisfaction guaranteed or your money will be refunded.

A Deluxe "Model 200" Trumpet, Working 3rd valve slide for quick adjustment while playing. Shpg. wt. 10 lbs. 8 oz. 57 D 02320-3/3 down, \$10 a month ...\$129.50

B Deluxe "Model 200" Carnet. 4% inch diameter bell. Ships. wt. 10 lbs. 57 D 02360—\$13 down, \$10 a munth. \$129.50

C Deluxe "Model 200" Truenbone. Slide and bell lock; 714 in. bell. Effortless slide action. Ship, wt. 15 lbs. 8 oz. 57 D 024601—\$13 down, \$10 u month. \$129.50



- · Hand-ground nickel alloy valves
- · Cornet has 2 water keys for quick convenience

Lacquered brass; Bb; slide change to A. Made in France. 454 in. diam. bell. With mouthpiece, study book.

Cornet only, 18 in, long, Shpg, wt. 6 lbs 57 D 02363 \$\in\$ down, \$5 monthly Cash \$49.95 Carnet with artificial leather covered case. 57 0 02364—Wt. 9 lbs. 36 dn., 35 mo...

Cash 59.50 Trumpet only, 2134 in. long. Shpg. wt. 6 lbs. 57 D 02313 - 55 dozen, \$5 monthly..... Cash 49.95

et with artificial leather-covered case.

57 D 02314-Wt. 9 lbs. \$6 dn., \$5 mo mbone only. Durable brass, clear bacquer finish Pitched in By Made in France. Hand-ground nickel-alloy slide stockings. Engraved 6½-inch bell.

With slide lock, mouthpiece, 45% inches long, Shipping ght 11 pounds 57 D 024321-- \$5.50 down, \$5 monthly...... Cash \$54.95 with artificial leather-covered case. Wt. 16 lbs

57 D 024331-\$7.50 down, \$7 monthly.... Cush \$73.50

· Hand-ground nicket-silver valves

2 water keys for convenient elimination of water

· Valve springs at top for quick action

Our most popular models because they combine expenaive features with low price. Clear-lacquered brass with attractive engraving on bell. Pitched in B5 with slide change to A. Recessed valve caps are inlaid with felt. Bell is 4% in. diameter. Cornet and trumpet made in Germany. Case, mouthpiece, lyre, oil, study book.

G Cornet, 18 in, long. Shipping weight 15 lbs. 57 D 02380-- \$8 down, \$7 monthly..... Cash \$79.95

mpet. 211/2 in. long. Shipping weight 14 pounds. 57 D 02330-88 down, \$7 monthly...... Cash 79.95

Our Most Popular Silvertone Trambane, Pitched in By with standard medium bore. Clear-lacquered, polished brass. Effortless slide action. Inner slides of hard nickel-silver. Slide lock. 615-in. bell. Made in Elkhart.

· Nickel-silver pistons, heavily nickel plated

Altroctive engraving on 416 in, tempered bell
 2 water keys—no need to remove slide

Made of highest quality .025 gauge brase processed to meet maximum requirements. Highly polished to mirror-like luster and protected with two coats of lacturer. Sensitive volve springs for instant feather-touch action. Made in USA. 3-ply scuff-resistant wood case; artificial leather covered, plush-lined. In: cludes mouthpiece, lyre, oil, study book

K Cornet, 1736 inches long. Shipping weight 11 lbs. 57 D 02309-310 down, \$8 monthly... Cash \$99.95

Trumpet, Shipping weight 12 pounds.
57 D 02308-\$10 down. \$5 monthly...Cash 99.95

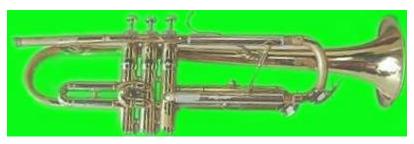
Trombone, Standard medium bore. Pitched in By, Both side and bell lock. Slide recessed 236 in. So, easier playing in 6th, 7th positions. Solid nickel-plated inner stides last indefinitely. Large 756 inch bell. With 3-ply wood case, lyre, oil, study book. Shipping weight 23 pounds.

57 D 023111-311 down, 30 monthly... Cash \$110.00

The Silvertone Artist Trumpet matches those made by Blessing.



This Silvertone 200 trumpet has a serial number 614144, which fits those made by Bohm-Meinl.





1957 Catalog is back to three models. The missing Pedler design fits with that company closing.



1958 Catalog is the last year for the Model 200.



1959 Catalog now has all Silvertone models made in Elkhart; likely by Blessing.



This is a Silvertone trumpet that I had once.
This is a Blessing Super Artist model that matches very close to the 1959 image above.



1960 Catalog does not mention the source.



1961 Catalog mentions made in Elkhart.



1962 Catalog with the same offerings



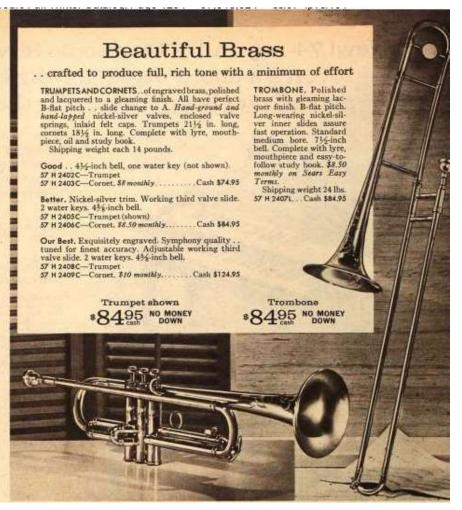
You be the Judge

Forget labels and claims . . use your own eyes and ears

Compare-When your Silvertone instrument arrives, make your own "side by side" test. Compare it to any other make you choose . . check it . . feature for feature, dollar for dollar. See the difference in price for comparable quality!

Decide-You be the judge. Prove to yourself that fine performance and expert craftsmanship can be low priced. See how much you get for every dollar you spend at Sears. Remember, we guarantee satisfaction . . or your money will be refunded.

All band instruments include rayon plush-lined carrying cases



The 1963 Catalog has the last use of the Silvertone name and is down to two models.

You be the judge

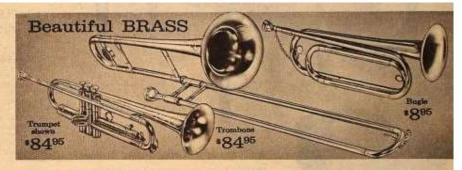


Forget labels and claims . . use your own eyes and ears

Compore—When your Silvertone instrument arrives, make your own "side-by-side" test. Compare it to any other make . . . check it . . feature for feature, dollar for dollar. See the difference in price for comparable quality.

Decide—You be the judge. Prove to yourself that fine performance and expert craftsmanship can be low priced. See how much you get for every dollar at Sears.

All band instruments include rayon plush-lined carrying cases



TRUMPETS and CORNETS of engraved brass, polished and lacquered to-gleaming finish. All have perfect B-flat pitch. slide change to A. Hand-ground and hand-lapped nickel-silver valves, enclosed valve springs, inlaid felt caps. Trumpets 2136 in long, cornets 1836 in long. Complete with lyre, mouthpiece, oil and study book.

Good-quality. Nickel-silver trim. Working third valve slide, 2 water keys, 4%-inch bell.

57 G 2405C—Trumpet (shown) 57 G 2405C—Cornet

Shipping weight 14 pounds. \$8.50 monthly on Terms ...

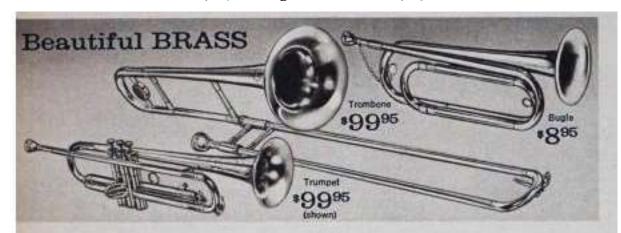
Our Best, Exquisitely engraved Symphony quality tuned for finest accuracy. Adjustable working third valve slide, 2 water keys, 4½-inch bell. 57 G 2408C—Trumpet 57 G 2409C—Cornet Shipping weight 14 pounds. \$10 monthly on Terms. . Cash \$129,95

NO MONEY DOWN on Sears Easy Terms . . details on page 745

TROMBONE. Polished brass with gleaming lacquer fin-ish. B-flat pitch. Nickel-silver inner slides. Standard medium bore. 73\(\preceq\) inch bell. With lyre, mouthpiece, attudy book. \$8.50 monthly. Shipping weight 24 lbs. 57 G 2407L-Cash \$84.95

REGULATION BRASS BUGLE. Key of G, slide change to F. 18 in long. Canvas bag. Instructions 57G2401-Wt.3lbs.\$8.95

1964 Catalog is the same as 1963.



8-FLATTRUMPET AND CORNET of engraved brass, polished and lacquered to a multi-coated finish. Made in USA, Tuned to A-440, Hand-ground and hand-lapped nickel-silver-plated valves, enclosed top valve spring, inlaid felt caps and mother-of-pearl finger tips. Nickel mouthpiece receiver. . solid nickel bracing. Trumpets 213-5 in. long, cornets 183-5 in. long. With lyre, mouthpiece, oil and study book. Vinyl covered wood case.

Student quality. Nickel-silver trim. Working third valve slide, 2 water keys, 45% inch bell.

Our Best. Nickel on every movable slide. heavier bracing. Adjustable working third valve slide, throw and ring. 2 water keys, 4%-in. bell.

57 H 2408C—Trumpet

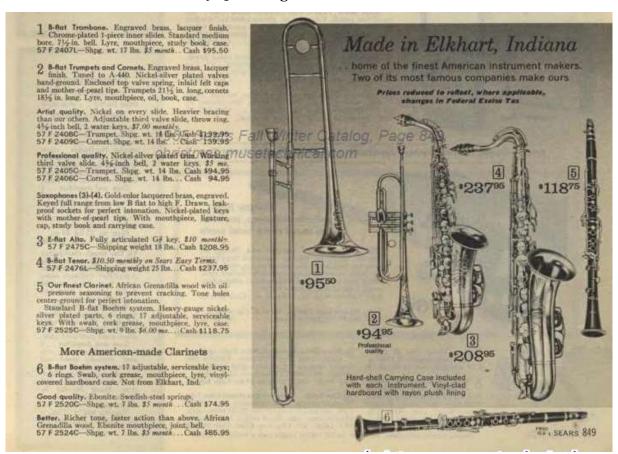
57 H 2409C—Cornet

Shipping weight 14 pounds, \$7.50 monthly on Easy Terms. Cash \$149.95

TROMBONE. Polished brass with multi-coated lacquer finish. B-flat pitch. Chromeplated inner slides. Standard medium bore. 736-inch bell. Slide lock. With lyre, mouthpiece, study book. \$5 mo. Shipping weight 20 lbs. 57 H 2407L... Cash \$99.95

REGULATION BRASS BUGLE Key of G, slide change to F. 18 inches long. Canvas bag. Instructions. Shipping weight 3 pounds. 57 H 2401 \$8.95

1965 Catalog - made in Elkhart





1967 Catalog



1968 Catalog



1969 Catalog



1970 Catalog



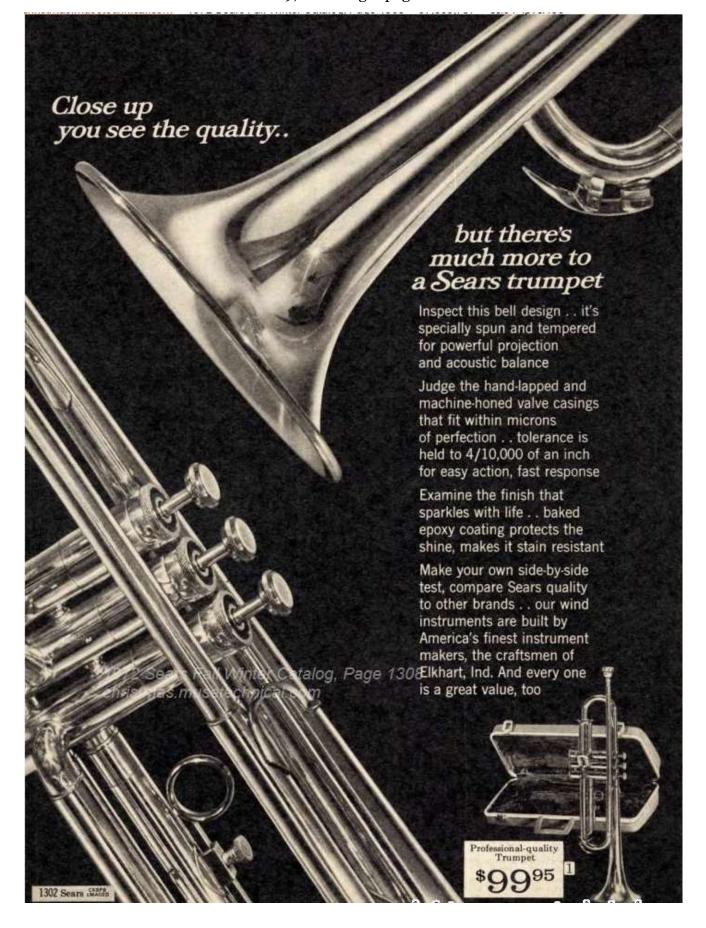
The Silvertone trumpet I had was serial #186264, which should date this to 1971. This matches pretty close to the trumpet the man is holding here and the 1971 ad below.





Silvertone Trumpet







If you made comparisons with other fine quality instruments, you know Sears prices are low

(1 and 2) B-flat Trumpets and Cornet. Hand-engraved brass bodies with longlife epoxy lacquer finish keeps looking like new. Hand-ground, lapped nickel-sil-ver plated valves for smooth action.

Keys with mother of pearl tips and in-laid felt caps. Bell measures 4%, in, in di-ameter, Solid nickel mouthpiece and bracing for strength. Tuned to A440. Two water keys, Each includes plush

velour-lined attache-style molded case plus music lyre, mouthpiece, study book.

1 Professional-quality Trumpet, 22 in. (Shown on facing page.) 57H2505-Show wt. 11 lbs.

Artist-quelity Trumpet. Same features as professional-quality plus our finest double-hand-lapped nickel-silver plated valves . . inspected and hand-fitted twice for best fit and feel. Heavier bracing than professional-quality trumpet. 57 H 2508-Shpg. wt. 11 lbs. \$144.95

4 Professional quality B-flat Trom-bone. Chrome-plated nickel-silver in-ner slides for comfortable feel. Engraved ner slides for comfortable feet. Engraved brass body with epoxy lacquer finish to resist stains and tarnish. Hand-fitted tuning slides for best fit. Built in slide locks. Standard med. bgre with 8-in. bell. Rayon-lined attache-style molded case, music lyre, mouthpiece, instr. book. 57 H 2507C—Shpg. wt. 13 lbs. . . \$104.95

5 Our best Clarinet. Body made of se-lect African grenadilla wood seasoned under oil pressure for crack resistance.
Hand-fitted nickel-plated German silver
keys pliable enough for fine regulation,
yet stiff enough to resist bending.
Center-ground tone holes for fine into-

nation. Standard B-flat Boehm system. 17 hand-fitted adjustable keys; 6 rings. Includes lined, black-vinyl-covered plywood case, plus mouthpiece, cleaning

Brass and Woodwind Instruments from Elkhart, Indiana

(10 and 11) B-flat Trumpets and Cornet. Hand-engraved brass bodies with long-life epoxy facquer finish. Hand-ground, lapped nickel silver-plated valves for smooth action. Keys with mother-of-pearl tips, inlaid felt caps. Bell: 4% in. diam. Nickel mouthpiece, bracing for strength. Tuned to A440. 2 water keys. Lined vinyl-covered wood case, music lyre, study book.

10 Professional-quality Trumpet. 22 in. long. 57 F 2505G—Shipping weight 11 lbs. ... \$99.95 Artist-quality Trumpet. Same as (10) but with heavier bracing. Plus, our finest double hand-lapped nickel-silver plated valves . . inspected and hand-fitted twice to assure best fit and feel. 57 F 2508C—Shipping weight 11 pounds ... \$144.95

11 Professional-quality Cornet, 181/, in. long. 57 f 2506C—Shipping wright 10 lbs. ... \$104.95

12 Professional-quality B-flat Trombone. Inner slides chrome-plated nickel-silver for
comfortable feel. Engraved brass body with longlife epoxy lacquer finish. Hand-fitted tuning
slides for best fit. Built-in slide locks. Standard
medium bore with 8-inch bell. Comes with lined
attache-style molded plastic case, music lyre,
mouthpiece, how-to-play book.

57 F 2507C—Shipping weight Li pounds ... \$104.95

13 Flute. Key of C; closed G-sharp key. Drawn toneholes capped with silver-plated nickel-silver keys for fine tone. Silver-plated nickel-silver body with strong rib-mounted mechanism. Lustrous finish. Uniform sound with machine embouchure hole and machined head joint. Lined vinyl-covered wood case, instructions. 57 F 2553C—Shipping weight 4 pounds...... \$134.95

14 Our best Clarinet. Standard B-flat Boehm System. Body of African grenadilla wood seasoned under oil pressure for crack-resistance. Hand-fitted, nickel-plated German-silver keys. Stainless steel springs. Center-ground tone holes for fine intonation. 17 adjustable keys; 6 rings. Lined vinyl-covered wood case, mouthpiece, awab, cork grease, music lyre, study book. 57 F 2525C—Shipping weight 7 pounds..... \$144.95

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1975 Catalog – now no cornet offered



Brass and Woodwind Instruments

Artist-quality Trumpet. Same as above, but with heavier bracing and our finest double hand lapped nickel-silver plated valves . inspected and hand-fitted twice. 57 G 2508—Shipping weight 11 pounds. \$149.95

- 6 Professional quality B-flat Trombone. Chrome-plated nickel-silver inner slides. Engraved brass body, long-life epoxy lacquer finish. Hand-fitted tuning slides for best fit. Build-in slide locks. Standard medium bore with 8 in. bell. Includes lined molded plastic case, music lyre, mouthpiece, how-to-play book.

 57 G 2507C—Shipping weight 13 pounds.



(3) Pro-quality B-flat Trumpet

CONSTR. Hand-engraved brass body, epoxy lacquer finish. Hand-lapped nickel silver-plated valves. 2 water keys. 4% in. diam. bell. 22 in. long. Solid nickel mouthpiece. Bracing for strength. Tuned to A440.

ACCESSORIES: Lined, vinyl covered wood case, music lyre, book.

ORDERING INFORMATION:

61 H 2505-Shpg. wt. 11 lbs. \$119.95

Artist-quality Trumpet (not shown) CONSTRUCTION: Same as above but with heavier bracing and our finest double hand lapped nickel silverplated valves.

ACCESSORIES: Lined, vinyl covered wood case, music lyre, book.

ORDERING INFORMATION:

61 H 2508-Shpg. wt. 11 lbs. ... \$149.95

(4) Pro-quality B-flat Trombone

CONSTRUCTION: Engraved brassbody, epoxy lacquer finish. Chromeplated nickel silver inner slides, hand-fitted tuning slides. Built-inslide locks. Standard medium bore 8-inch diameter bell.

ACCESSORIES: Lined, molded plastic case, music lyre, mouthpiece, book, ORDERING INFORMATION:

61 H 2507C-Shog, wt. 13 lbs. \$119.95

(5) Flute

CONSTR: Nickel-silver plated body, full rib construction. Drawn and rolled tone holes. Smooth action springs. Key of C; closed G-sharp key. Italy.

ACCESSORIES: Deluxe molded plastic case and cleaning rod.

ORDERING INFORMATION:

61 H 25531-Shpg. wt. 4 lbs. \$149.95

(6) Clarinet

CONSTRUCTION: Grenadilla wood. Nickel-plated nickel silver keys. 17 keys: 6 rings. 6 anchored posts. Czechoslovakia.

ACCESSORIES: Lined, vinyl covered wood case, swab, music lyre, cork reason mouthplace.

#159.55 mt/ 6 lbs./ 10 1, \$159.55

1977 Catalog – now trumpet and trombone only



(3) Pro-quality B-flat Trumpet

(4) Pro-quality 8-flet Trombone

CONSTRUCTION: Engraved brass body, epoxy lacquer finish. Chrome-plated nickel silver inner slides, hand-fitted tuning slides. Built-in slide locks. Standard medium bore 8-inch diameter bell.

ACCESSORIES. ORDERING INFO: Includes lined, molded plastic case; music lyre; mouthpiece; instruction book. 61 G 2507C—Shipping weight 13 pounds \$139.95

1978 Catalog – the last year that brass instruments are offered

